



APPAREL EXPORT PROMOTION COUNCIL

AEPC/HO/EP/IFLS/2025-26

6th November, 2025

CIRCULAR

Participation in “India Fashion & Lifestyle Show, Tokyo, Japan” (From 28th to 30th January, 2026)

Dear Member,

AEPC is participating India Fashion & Lifestyle Show scheduled to be held from 28th to 30th January, 2026 at TOC Exhibition Hall, Gotanda, Tokyo, Japan. This high-impact event is being organized by Japan India Industry Promotion Association (JIIPA) in collaboration with AEPC.

1. About India Fashion & Lifestyle Show

India Fashion & Lifestyle Show is an exclusive business matching platform, offering Indian exporters a unique chance to showcase their products and supply capabilities, with a focus on aligning with Japanese fashion trends and market demands. This prestigious event is expected to draw over 2,500 buyers and importers, including manufacturers, wholesalers, trading companies, specialty shops, department stores, and leading online and volume retailers. Recognized as a premier trade fair in Japan for Indian garments and home furnishings export industry, the three-day exhibition will feature Autumn/Winter 2026-27 collections, providing exhibitors with a valuable

opportunity to engage with key players in the Japanese market and strengthen their international presence.

EXHIBITOR'S PROFILE	
Apparels & Clothing	Woven and Knitted Garments, Inner Cloths, Sweaters, Cardigans, Jackets, Casual Wears, High Fashion Garments, Occasional Wears, Sports Wears (Men's Wear, Women's Wear, Baby/Kids Wear)
Home Textiles	Made-ups, Cushion Covers, Bed Linen, Bed Covers, Interiors, Goods, Curtains, Towels, Decorative Articles, Floorings and Ethnic Craft
Fashion Accessories	Shawls, Stoles, Scarves, Mufflers, Socks, Leggings, Tights, Glovers, Ties, Hat etc.
Yarn, Fabric & Technical Textiles	

2. Why you should exhibit in India Fashion & Lifestyle Show-2026, Tokyo, Japan?

Japan holds a significant position in the global market for wool, wool-blended textiles, and other high-quality textile products. As India's largest trading partner in the Asian region, Japan offers a lucrative opportunity for Indian exporters. Japan is globally recognized as one of the most quality-conscious, trend-sensitive and premium-driven markets for textiles and fashion. With annual textile and apparel imports exceeding USD 25 billion, it ranks as the world's third-largest importer of readymade garments.

The Comprehensive Economic Partnership Agreement (CEPA) between India and Japan further strengthens this relationship by allowing customs duty-free imports of garments from India into Japan, enhancing trade competitiveness. The India Fashion & Lifestyle Show, organized by the Japan India Industry Promotion Association (JIIPA), serves as a crucial platform to bolster trade ties between the two nations. Japan's

import from India has increased in the last five years. Import from India’s in 2020 was 223.0 USD mn. which increased to 235.3 USD mn. in 2024. India captured a share of 0.9% in 2019 which has increased to 1.0% in 2024.

[For more details please click](#)

3. Venue: TOC Exhibition Hall, Gotanda, Tokyo, Japan

Dates	Days
Set-up day: 27th January, 2026	(Tuesday)
Fair Days : 28 – 30 January, 2026	(Wednesday to Friday)

4. Participation Charges:

Particulars	Participation charges (Rs.)
Cost per booth of (size: 9 sqm.)	Rs. 2,50,000/-
Early Bird Discount (If payment is made on or before 25th November, 2025)	(-) Rs. 10,000/- Rs. 2,40,0
After Early Bird Discount (If payment received after 25th November, 2025)	Rs. 2,50,000/-

The participation charges do not cover airfare, hotel expenses, or any other personal costs (such as logistics), including the transportation of display materials and other related expenses, which are the responsibility of the exhibitor.

The applicants, who fail to make full payment of participation charges, will not be consider for allotment of booth.

REGISTRATION PROCESS:

Members are encouraged to take advantage of this exceptional opportunity to showcase their products and explore new business prospects in the Japanese market. To confirm your participation, please transfer **participation charges** and submit the completed Registration Form along with payment confirmation **by 25th November, 2025 (Tuesday)**. Please note that booth allocation will be done on a "**First Come, First Serve**" basis upon receipt of the participation fees.

5. **The deadline for submitting the application along with payment is 29th December 2025.**

6. **Payment Mode:**

- i. Demand Draft or Pay Order in the name of "Apparel Export Promotion Council" (payable at Gurugram or New Delhi) may be sent to **Mr. S. Hari Krishnan, Director** (EP Department), Apparel Export Promotion Council, Apparel House, Institutional Area, Sector-44, Gurugram-122003, Haryana, (India) Tel: +91 124 2708108 (D), 2708000-003, Mobile: +91 95604 72244 Fax: +91 124 2708004

2. Payment can also be made through NEFT/RTGS to the following account:

BENEFICIARY: APPAREL EXPORT PROMOTION COUNCIL

SAVING A/C NO: 180401000031006

IFS CODE: IOBA0001804

BANK: INDIAN OVERSEAS BANK

ADDRESS: BRANCH – APPAREL HOUSE, SECTOR 44, INSTITUTIONAL AREA, GURUGRAM – 122003

No cheque payment will be accepted.

Also please share the UTR Details in case of online payment.

7. **Booth Packages:**

The following booth facilities shall be provided to the participating exhibitors.

GARMENT BOOTH • 3 mt. x 3 mt. pre laminated partition with Octonorm system and 2.7 mtrs. of height • Needle punch carpet • Fascia Board with company name • Running garment hanging rail of 9 mtrs length • Hangers (150 pcs.) • Lights (3) • Round table (1 pc.) • Chairs (3 pcs.) • Dustbin – (1 pc.) • Power Socket (1 pc.)

8. Guidelines for Allotment of the Booths:

1. All participants who have paid the participation fee on time would be considered for allotment of booths through draw of lot.
2. No change in the booths, once allotted would be entertained under any circumstances.
3. In case of default of any payment due from the participants, AEPC reserves the right to debar them from participation in AEPC's International fairs and bring to the notice of appropriate authority. The decision of Chairman (EP) / Chairman (AEPC) would be final, in case of any confusion/dispute.
4. The participation is on **FIRST-COME-FIRST SERVED (FCFS)** basis till all booths are sold and the allotment of stalls shall be done through draw of lot basis.

9. Waitlist:

In case, applications are over-subscribed, a waitlist will be maintained, which would be considered on FCFS basis. Applicants are advised to ensure that they possess will obtain necessary visa to enter Japan. No request for refund will be entertained by AEPC if for any reason whatsoever visa is not granted.

Cancellation charges:

Terms & conditions for withdrawal will be as follows:

- Rs. 25,000/- + GST charges will be forfeited if the exporter withdraws before the Draw of Lot.
- 100% forfeiture after Draw of Lot.

The [application form \(with Annexure I\)](#) is enclosed herewith for your ready reference. The application may also be downloaded from AEPC's website www.aepcindia.com

For seeking more details, please contact:-

1. Mr. S. Hari Krishnan, Director (EP Department)

Mobile No. +91 9560472244 **Tel: +91** 0124-2708108(D) / **E-mail:** shari@aepcindia.com

2. Mrs. Neelam Seth, Joint Director (EP Department)

Mobile : +91 9810505165 **Tel :** +91 124 2708177
(D) **Email :** nseth@aepcindia.com

3. Mr. P A Narasimhulu Deputy Director (EP Department)

Mobile : +91 8860996470 **Tel :** +91 124 2708183 (D)
Email: narasim@aepcindia.com

You are requested to kindly send duly filled application form with participation fee by way of Demand Draft/Pay Order/NEFT/RTGS in favour of APPAREL EXPORT PROMOTION COUNCIL" GURGAON. Similarly, exporters located at Mumbai, Ludhiana, Jaipur, Kolkata Tirupur, Chennai and Bangalore can deposit the DD/Pay order at Local AEPC offices also. All others may send the Demand Draft/Pay Orders to Gurgaon office.

Post show obligation of the participant

The exporters shall submit response form duly filled in to AEPC representative on 30th January, 2026 at Tokyo, Japan.

Yours Sincerely,

(S. Hari Krishnan)
Director (EP)

Enclosure: [Application Form](#)

Disclaimer: AEPC will not be responsible for the turnout of buyers/buying agents for any BSM/fair/show, etc. The Council will have no liability whatsoever for any kind of refund or payment in this regard. The Council shall not be responsible for booking of hotels, clearance of samples at the customs, for getting VISA & on certain complementary services provided by AEPC and organizational inability of fair organizers & other service providers.