Apparel Export Promotion Council

Apparel exports expected to slow down till the announcement of an interim BTA with the USA: Chairman AEPC

31st July 2025; New Delhi/ Gurugram: Reacting to the USA President Donald Trump's announcement of a 25 per cent tariff on Indian imports, along with a penalty, Shri Sudhir Sekhri, Chairman AEPC stated that, "The tariff of 25% is higher than what we expected but we should not be overly worried as long as Vietnam and Bangladesh tariffs are not revised downward from the current levels. Apparel exports are expected to slow down till the announcement of an interim BTA, hopefully to conclude in October-December 2025. The penalty is a grey area and we hope the Government of India (GOI) will negotiate this with the US before 1st August 2025."

The USA is a key market for Indian RMG exports, with the country holding a share of 33% in India's total garment exports in 2024. India's presence in the U.S. garment import market has grown, with its share increasing from 4.5% in 2020 to 5.8% in 2024 and ranks 4th among the top RMG exporters to the United States.

China continues to be the top exporter, with a market share of 21.9% in 2024, down from 27.4% in 2020. Together China, Vietnam, and Bangladesh supplied 49% of U.S. apparel imports in 2024.

Top three most exported products by India to USA (share in India's total RMG exports to USA): Cotton T-shirts (9.71%); Women or girl's dresses of Cotton (6.52%); Babies' garments of Cotton (5.46%), etc. The top three exports of India to USA holds 10%, 36%, 20% share in USA total imports of the respective products globally.

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